# FOLLOW YOUR







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# Paul Smith's College Center for Academic and Career Success

# The Basics.

#### What is a resume?

- A resume is a SUMMARY of your RELEVANT professional education, experience, skills and qualifications.
- NOT the same as a CV!
- Your own personal marketing tool

#### **Basic Guidelines:**

- When submitting a resume, you should always tailor your resume to what your potential employer is looking for.
  - ➢ Go to the job posting and see what qualities they are looking for in a prospective employee. Are they looking for good communication skills? Leadership roles? Highlight those experiences!
- Unless you have extensive RELATED experience to the job you are applying for, it is best to keep a resume to one page. Some things to include are:
  - ➢ Name
  - > Contact information: home address, email, phone number
  - ➢ Education
  - Related professional/volunteer/research experiences (most recent experiences first)
  - Relevant skills, certifications
  - > Additional accomplishments, awards, leadership, organizations, activities, clubs, interests

<u>Keep in mind</u>: Even if your job experience is in unrelated fields, there are still skills you learned that can benefit you on a new job! Some examples include customer service skills, communication skills, team work, or computer skills.

- Make sure formatting is consistent throughout- show attention to detail!
- This is harder to read than This. Use easy to read fonts such as Times New Roman 12 pt in black. Keep it simple!
- **<u>Proofread</u>** your resume! There should be NO spelling or grammatical errors. It could cost you an interview! Have your resume reviewed by several people including professors, Peer Mentors, Writing Tutors, Center for Academic and Career Success, family/friends, etc.
- Don't be afraid to reach out to professionals in your field for field-specific resume advice

# Sell Yourself.

Think of it this way. If I were to offer you "a burger," or "a juicy, marinated burger on a warm fresh pretzel bun topped with melted American cheese, lettuce, and tomato," which would you be more likely to choose? Think of this example when writing your resume- you want to stand out amongst other applicants! I may have been offering you the same burger in both situations, but the words I used to describe the second burger probably made it seem like the better option.

Here are some tips when writing your resume:

- Avoid saying things such as "detailed oriented," "people-person," "self-motivated." The proof is in the pudding...so show them!
  - Provide numbers and specific examples if possible- they can see your qualities through your skills and achievements.

Remember the example from earlier? You'll want to use well-chosen action words. Instead of saying you "helped customers" you could say "manage customer expectations in delivering superior levels of service." Below are some words to use when describing different job duties:

# Writing/Communication:

- 1. Authored/co-authored
- 2. Composed
- 3. Conveyed
- 4. Convinced
- 5. Corresponded
- 6. Counseled
- 7. Critiqued
- 8. Defined
- 9. Documented
- 10. Illustrated
- 11. Lobbied
- 12. Persuaded
- 13. Promoted
- 14. Publicized
- 15. Reviewed
- 16. Advocated
- 17. Clarified
- 18. Consulted
- 19. Influenced
- 20. Informed
- 21. Mediated
- 22. Negotiated

# Research/Analysis:

- 1. Analyzed
- 2. Assembled
- 3. Assessed
- 4. Audited
- 5. Calculated
- 6. Discovered
- 7. Evaluated
- 8. Examined
- 9. Explored
- 10. Forecasted
- 11. Identified
- 12. Interpreted
- 13. Investigated
- 14. Mapped
- 14. Mapped
- 15. Measured
- 16. Qualified
- 17. Quantified
- 18. Surveyed
- 19. Tested
- 20. Tracked

#### Achievements:

- 1. Attained
- 2. Awarded
- 3. Completed
- 4. Demonstrated
- 5. Earned
- 6. Exceeded
- 7. Outperformed
- 8. Reached
- 9. Showcased
- 10. Succeeded
- 11. Surpassed
- 12. Targeted

### **Leadership Roles:**

- 1. Authorized
- 2. Chaired
- 3. Cultivated
- 4. Delegated
- 5. Directed
- 6. Enabled
- 7. Executed
- 8. Facilitated
- 9. Fostered
- 10. Guided
- 11. Headed
- 12. Hosted
- 13. Inspired
- 14. Mentored
- 15. Mobilized
- 16. Operated
- 17. Orchestrated
- 18. Oversaw
- 19. Spearheaded
- 20. Trained

# Worked on:

- 1. Arranged
- 2. Compiled
- 3. Composed
- 4. Constructed
- 5. Created
- 6. Developed
- 7. Engaged In
- 8. Fashioned
- 9. Forged
- 10. Formulated
- 11. Made
- 12. Made Progress On
- 13. Operated
- 14. Organized
- 15. Perfected
- 16. Prepared
- 17. Pursued
- 18. Put Together
- 19. Set Up
- 20. Undertook

# **Team Player:**

- 1. Acknowledged
- 2. Assimilated
- 3. Blended
- 4. Coalesced
- 5. Collaborated
- 6. Contributed
- 7. Diversified
- 8. Embraced
- 9. Encouraged
- 10. Energized
- 11. Gathered
- 12. Harmonized
- 13. Ignited
- 14. Joined
- 15. Melded
- 16. Merged
- 17. Participated
- 18. Partnered
- 19. United
- 20. Volunteered

#### Assisted:

- 1. Abet
- 2. Aid
- 3. Advance
- 4. Boost
- 5. Help
- 6. Counsel
- 7. Coach
- 8. Cooperate
- 9. Collaborate
- 10. Dispatch
- 11. Expedite
- 12. Endorse
- 13. Facilitate
- 14. Maintain
- 15. Promote
- 16. Reinforce
- 17. Support

- **Responsible for:**
- 1. Accomplished
- 2. Acquired
- 3. Achieved
- 4. Acted As
- 5. Completed
- 6. Created
- 7. Executed
- 8. Finished
- 9. Forged
- 10. Made
- 11. Navigated
- 12. Negotiated
- 13. Operated
- 14. Partnered
- 15. Performed
- 16. Prepared
- 17. Produced
- 18. Secured

19. Succeeded In

20. Undertook

# Name

**HOME:** Street Address, Location, State Zip Code telephone # **SCHOOL**: College name, Location, State Zip Code professional or school email

**OBJECTIVE** [Do not use 'I" or "my". Optional when including cover letter]

SUMMARY or PROFILE [highlight top qualifications and skills employer is seeking]

**EDUCATION Paul Smith's College**, Paul Smiths, NY [Degree type] in [Major] Month Year GPA: [if 3.00 or over-or meets minimum GPA requirement of job] Senior Capstone Research Project *"Title"* Date presented

HONORS, AWARDS OR SCHOLARSHIPS [academic]

RELEVANT COURSEWORK [in major and electives that are relevant to job or industry]

#### **SKILLS & CERTIFICATIONS**

#### **PROFESSIONAL EXPERIENCE**

Employer, Location, StateJob TitleMonth Year to Month Year

- Action verb job descriptionUse present or past tense
- Ose present or past ter
   Organize/Organized
- Organize/Organized
- Develop/Developed

OTHER EXPERIENCE [to show timeline, usually unrelated and does not require job descriptions] Employer, Location, State Job Title Month Year to Month Year

#### LEADERSHIP EXPERIENCE & COMMUNITY SERVICE [include clubs and volunteer work]

INTERESTS & ACTIVITIES [if relevant to job or geographic location]

**Notes:** Include other headings as needed

# **Chris Cross**

Paul Smith's College P.O. Box 265 Paul Smiths, NY 12970 (518) - 565 - 5566ccross@paulsmiths.edu

#### **SUMMARY**

- Completed over 300 work experience hours in local restaurants •
- Dedicated to exemplary customer service
- Demonstrated extensive knowledge of both front and back of house service operations •

#### **EDUCATION**

Paul Smith's College **Bachelor of Professional Studies** Major: Culinary Arts and Service Management Minor: Craft Beer Studies and Management Overall GPA: 3.3

#### **RELATED COURSEWORK**

Commercial Cooking and Catering	The Service Economy
Food Service Sanitation	Financial Accounting
International Cuisine	Advanced Patisserie

### WORK EXPERIENCE

The Palm Restaurant

#### Cook

- Prepare entrees for the dinner menu according to set recipes
- Manage inventory and supply management tasks •
- Ensure a positive and memorable customer dining experience
- Maintain health and safety standards while also ensuring customers' orders are accurate and consistent •
- Oversee and delegate tasks to a team of four other students working in the kitchen

#### Smoke Signals

Host

- Provided a positive and unique customer service experience to all guests •
- Addressed all guest requests or complaints and worked diligently to solve any issues •
- Presented menus, escorted guested to assigned table, and answered any questions regarding dining or seating
- Managed seating assignments for guests and wait staff .
- Communicated effectively with all guests regarding delays and offered additional services to create a personal • dining experience

#### **HONORS & ACTIVITIES**

PSC Snowcats, member Men's Varsity Soccer Team, member

#### **VOLUNTEER**

Completed over 100 hours of community service at local soup kitchens

# SPECIAL SKILLS

Computer: Microsoft Office (Word, Excel, Access, PowerPoint) **Language**: English (fluent), Spanish (6 years)

Paul Smiths, NY May 2019

Paul Smiths, NY Summer 2017- Present

Lake Placid, NY

Summers 2015, 2016

# Sydney Gonzalez 123 Smith Street Albany, NY (518) – 123 – 4567 sgonzalez@paulsmiths.edu

EDUCATION	Paul Smith's College <b>Bachelor of Arts</b> Major: Environmental Studies Overall GPA: 3.6	Paul Smiths, NY May 2018
RELATED COURSEWORK	Ecological Change and Society Philosophy of Nature Politics of the Environment	Environmental Writers Environmental History General Ecology
RELATED EXPERIENCE	Adirondack Watershed InstitutePaul Smiths, NYWatershed StewardSummer 2017- Present• Perform watercraft inspections at boat launches in accordance with program protocol to prevent the spread of aquatic invasive species• Communicate with community members regarding aquatic invasive species• Collect and analyze data to be used by the Adirondack Watershed Institute to better understand the spread of invasive species• Develop an extensive knowledge of aquatic invasive species in the Adirondacks	
	<ul> <li>including hiking, kayaking, canoein</li> <li>Supervise and maintain the safety of Program trips</li> <li>Ensure a positive experience for all</li> </ul>	Paul Smiths, NY Fall 2016 - Present ngs for Paul Smith's students to explore the Adirondacks ng, rock climbing, skiing, snowshoeing, and fishing of groups of up to 10 Paul Smith's students on Outing student participants on trips Wilderness First Responder, and CPR trainings
	<ul> <li><i>YMCA</i> Albany, NY</li> <li><b>Camp Counselor</b> Summers 2015, 2016</li> <li>Supervised a group of 25 10–14 year olds for ten weeks over the summer</li> <li>Coordinated summer activities such as hiking, canoeing, swimming, soccer, and tennis</li> <li>Incorporated environmental education lessons into daily outdoor activities for students to learn about environmental stewardship</li> <li>Communicated effectively with supervisors, other camp counselors, students, and parents</li> </ul>	
HONORS & ACTIVITIES	Society for Ecological Restoration, member	
SPECIAL SKILLS	Computer: Microsoft Office (Word, Excel, Access, PowerPoint) Certifications: Wilderness First Aid, CPR	

# **Resume FAQ.**

#### Q. I am having trouble writing my resume, and I need someone to look it over. Who can I go to?

**A.** You can go to Peer Mentors, Writing Tutors, the Center for Career and Academic Success, professors, advisors, family and friends.

#### Q. Should I use a template from Word or other sites to start my resume?

**A.** No- try to avoid it if you can. You can use templates for ideas, but they can be difficult to work with when you want to add or update your resume. Start from a blank Word document for best results.

#### Q. How often should I update my resume?

A. You should update your resume every time you acquire a new skill, land a new job, join another club, etc.

#### Q. Can I use the same resume to apply to different jobs?

**A.** Depends! Ideally, you should tailor your resume to each job you are applying for. Look at the job posting to determine what the job is looking for, and highlight those skills or experiences. Additionally, some jobs may provide specific instructions on how they want your resume to look. Most of the time, your overall resume format/information shouldn't have to change too much.

#### Q. Is it okay to exaggerate or stretch the truth on my resume?

**A.** No way! Honesty is always the best policy. Everything you write on your resume should be truthful, and you should be prepared to back it up. If you aren't proficient in a skill set, that's okay! Many jobs are willing to work with you to build those skills.

#### Q. The employer wants references, where do I put those?

**A.** References should not be included in your resume, but should be included on a separate page enclosed with your resume. Be sure you always let your references know when you plan to use them as a contact.

#### Q. Who should I use as references?

**A.** You want strong references that can vouch for your character and abilities. If you've had a job, references could include employers, supervisors, or coworkers. If you do not have job experience, a professor, counselor, or volunteer coordinator would be good options. Do not put family members or friends, unless you have worked for them in a professional capacity.

#### Q. I am looking for a major-specific guide. Where can I go to find that?

**A.** This guide is a basic guide that can work for a variety of majors. However, for some major-specific guides you can go to the following links:

<u>Fisheries and Wildlife-</u> https://fw.oregonstate.edu/sites/agscid7/files/fw/writing\_effective\_ resumes.pdf <u>Culinary-</u> https://zety.com/blog/culinary-resume-example <u>Business/Hospitality-</u> https://zety.com/blog/business-resumeexample

A simple google search will yield a variety of other job-specific resume guides!